



HOTELIER MALDIVES

GM FORUM

2018

MEDIA KIT

Overview



Inaugurated in 2016, the Hotelier Maldives GM Forum is the only dedicated event in the Maldives for resort general managers. The forum acts as a medium for over 100 GMs to get together, allowing the GMs to hear from their peers and some global experts on various key topics.

After two successful events, the GM Forum has already become a must attend event for GMs and the optimum choice for suppliers and service providers to reach out directly to the GMs.

The GM Forum is organized by Perspective Pvt Ltd, a company with interests in tourism and hospitality related publishing, content marketing, public relations, leisure and travel related services. Perspective Pvt Ltd is the publisher of Hotelier Maldives – the Maldives' only magazine for the hospitality industry – and also the organizer of the Hotelier Maldives Wellness Summit – an event dedicated exclusively for the Wellness Tourism industry.

Quick Facts

Date

18th April 2018

Venue

Kurumba Maldives

Attendees

Invite only for Hotel and Resort General Managers, Owners, Travel Sector Authorities, and leading Hotel Suppliers

Program Highlights

Keynote speeches
Panel discussions
Lunch
Evening Tea
Networking Cocktail

Themes

Tourism Related Taxation
Trends in Destination Marketing
Guest Transfers
Non-room Revenue from Resorts



Why attend?



Learning from Peers

The GM forum is an annual opportunity to discuss with and learn from your peers about the myriad of challenges faced in managing resorts in the Maldives.

Participate in Dialogue

The forum's various keynotes and panel discussions are heavily geared towards audience participation, allowing you to offer your views and experiences whilst benefitting from that of your fellow GMs.

Networking

The forum followed by a cocktail gathering, provides a unique and invaluable opportunity to network amongst like-minded professionals. The event is organized to allow chances for participants to get to know each other.

Exclusive event for Hoteliers

The GM Forum is an invitation only event, guaranteeing that all of the 100+ participants you meet will be either a hotelier or from a related industry sector.



Thomas Stoeckle

Strategic Business Development
LexisNexis Business Insight Solutions
Speaker | GM Forum 2017

“Following my involvement in last September’s conference on data driven destination marketing and promotion, it was a great pleasure to participate in the Hotelier Maldives GM Forum 2017. The passion and commitment of everyone involved is infectious, and will drive future success for Maldives tourism. The transition from evolution to creation, embracing and driving positive change through innovative data models in destination marketing, requires collaboration on all levels. Brand Maldives and all hospitality brands are forming a powerful unit for future success.”



Hussain Afeef

Chairman
Crown and Champa Resorts
Delegate | GM Forum 2017

“The GM Forum organized by Hotelier Maldives is a platform where international and local tourism experiences and knowledge is shared, exchanged, for mutual benefit by the leading GM’s and other professional invitees working with the tourism industry of Maldives, where everyone present, can be a teacher or a learner.”



Vaibhav Garg

Cluster Director of Talent & Culture
Mercure Kooodoo Maldives & Pullman
Maamutaa Maldives
Speaker | GM Forum 2016

“It is imperative to have such deliberations to co-create a cohesive environment that is supportive and innovative in its approach and impact and I was honored to be a part of this event and engage in a thoughtful discussion with fellow industry professionals, stalwarts and leaders who came forward to explore and share common views on rapidly evolving dynamics of hospitality, travel & trade and tourism in the Maldives.”



Steven Phillips

General Manager
Gili Lankanfushi
Panelist | GM Forum 2016

“An Informative and enjoyable forum with a great chance given to meet up and listen to true professionals of the industry. It was wonderful that the MoT was able to make it and actively contribute to the proceedings.”

Testimonials from Speakers and Attendees

A look at the Numbers



	2016	2017
NUMBER OF BRANDS REPRESENTED	16	21
DELEGATES	76	97
GENERAL MANAGERS AND RESORT MANAGERS / OWNERS / ETC	47	68

2016

PREMIUM PARTNER



GOLD



SILVER



EVENT PARTNER



2017

PLATINUM



GOLD



SILVER



EVENT PARTNER



AIRLINE PARTNER



BANKING PARTNER



Past Sponsors

Sponsor Testimonials

"To put some people in the room and hold an event is easy, but to have the right people, right topics and have the right atmosphere is different - that is what the Hotelier Maldives GM Forum 2016 provided."

Winter John Alexander

Manager - Maldives/Seychelles Operation

Ranjanas Ceramics



"I believe Hotelier Maldives did a great job in bringing together so many key players of the Maldivian tourism industry. The keynote speeches and panel discussions presented us with insightful knowledge into the unique challenges of managing resorts in the Maldives and as the Platinum Sponsor of the forum, it was also a great networking opportunity for positioning our brand and meeting with both potential and existing clients."

Mohamed Mazloom

CEO

Bestbuy Maldives (Pvt) Ltd



"The GM Forum 2016 was a great networking opportunity and we were able to meet with key industry leaders. The Forum was well planned and organized. We are pleased to support Hotelier Maldives as the Telecoms Partner and congratulate the team in arranging such a successful forum."

Ali Riyaz

Director Customer Service & Sales

Dhiraagu PLC



"It was a wonderful and well organized forum, we as a platinum sponsor for the event feel so great to be a part of it. To meet the resort general managers, key-players of the islands, and other gentleman at one platform is not that easy but hotelier Maldives made it easy through GM Forum 2017. Honestly speaking we got to share and learn many things from the panel and other discussions. We wish Hotelier Maldives success to continue this journey for upcoming years as well."

M.I. Mohamed

Manager - International Business Development

World of Outdoor (Pvt) Ltd



"It's been a pleasure for Sonee Hardware to sponsor the GM Forum. The forum was great and a good place to network with the industry experts. We would like to thank Hotelier Maldives for inviting us for this event and look forward to the next."

Mohamed Abrar

Asst Manager Marketing

Sonee Hardware



"We are very glad to have been a part of the very successful 2nd edition of GM Forum. It is an excellent avenue for industry stakeholders to exchange ideas and this was evident by the strong turnout and productive discussions during this year's event."

Aflaah Latheef

Executive Director

EVO





Why Sponsor

1. Network and build relationships with 100+ potential and existing customers. The GM Forum is an invite only event with free attendance for a delegate list comprised of General Managers and senior decision makers.
2. Raise the profile of your organization and key personnel in a learning environment, thus enhancing your credibility with prospects by contributing to the discussions and positioning your company as a thought leader.
3. Benefit from increased brand visibility before, during and after the forum.
4. Align your brand with the 'must read' industry magazine that has gained a wide readership in the last four years, enabling you to leverage the confidence and loyalty entrusted in the 'Hotelier Maldives' brand.